



Minnesota Safety Council Joins Crutchfield Dermatology Foundation to Educate Community on Dangers of Distracted Driving

The Minnesota Safety Council will join Crutchfield Dermatology Foundation on Saturday, October 14 to educate the community on the dangers of distracted driving.

Eagan, Minnesota (PRWEB) October 13, 2017

Matt Logan, dad who lost his daughter to distracted driving, to share his testimonial at upcoming free family event.

The Minnesota Safety Council will join Crutchfield Dermatology Foundation on Saturday, October 14 to educate the community on the dangers of distracted driving. Studies show that distraction due to cell phone use is more prevalent than is reflected in official government statistics. Crutchfield Dermatology and its partners want to drive behavior change, stop bad habits and encourage safe driving.

WHO:

Matt Logan, dad who lost his daughter to distracted driving

Lisa Kons, Coordinator, MN Network of Employers for Traffic Safety, Minnesota Safety Council

Medical Director, Charles E. Crutchfield III, MD, Crutchfield Dermatology Foundation

WHEN:

Saturday, October 14, 2017

10 – 11 am: Light refreshments and special viewing of a crash car involved in a distracted driving incident

11 am – 12 pm: Minnesota traffic safety update, Lisa Kons; Matt Logan presentation, "A Deadly Decision – A Father's Life Saving Story"

WHERE:

High School of Recording Arts (HSRA)

1166 University Ave., St. Paul

WHAT:

A free seminar for the entire family to help raise awareness on the dangers of distracted driving, with special guest speakers Lisa Kons and Matt Logan.

WHY:

Distracted driving is a danger that continues to grow in Minnesota. According to the most recent Minnesota Distracted Driving Survey done by the Minnesota Department of Public Safety, almost 30 percent of Minnesota drivers were found to be distracted behind the wheel. Matt Logan's 17-year-old daughter, DeeJ, died four years ago after colliding into the back of a school bus while texting and driving.

About the Minnesota Safety Council

The Minnesota Safety Council is a not-for-profit organization dedicated to preventing injuries on the road, at work, at home, and in the community. It was originally formed in 1928 to address traffic safety issues. For more information, see <http://www.minnesotasafetycouncil.org>.

About Crutchfield Dermatology Foundation

Crutchfield Dermatology's Foundation involvement in the community stems from Charles E. Crutchfield III, MD and his passion as a mentor, teacher and leader. The charitable branch of Crutchfield Dermatology was set up to encourage volunteer work and community enrichment, and the teaching and mentorship of physicians at all levels of training. The charitable branch provides scholarships and creates articles, educational presentations, online materials and books. Through the foundation's combined works, Dr. Crutchfield has been at the forefront of improving the health of Minnesotans, and particularly Minnesotans of color.

Contact Information

Kelly Knutson

Crutchfield Dermatology

<https://www.crutchfielddermatology.com/>

+1 6512093628

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