



### **The Crutchfield Dermatology Foundation Presents: A Deadly Decision - A Father's Life Saving Story**

The Crutchfield Dermatology Foundation welcomes Lisa Kons, with the Minnesota Safety Council, and Matt Logan, a father who lost his daughter to distracted driving, for a free seminar educating the community on the dangers of distracted driving.

Eagan, Minnesota (PRWEB) October 09, 2017

This Saturday, October 14th, 2017, the Crutchfield Dermatology Foundation welcomes Lisa Kons, with the Minnesota Safety Council, and Matt Logan, a father who lost his daughter to distracted driving, for a free seminar educating the community on the dangers of distracted driving. According to the Minnesota Safety Council, driving while talking on a cell phone puts drivers at four times the greater risk of an injury-causing crash. On average, the most dangerous part of a person's day is on their way to and from work.

"Every distracted driving death is a story of loss where lives are transformed forever," Lisa Kons said. "Scrolling through song lists on a cell phone, or texting while driving is not just irresponsible, it can have tragic consequences."

"Lives are at stake on our highways. Crutchfield Dermatology wants to drive behavior change, stop bad habits, and encourage safe driving," said Medical Director, Charles E. Crutchfield III MD. "People need to understand the possible price of distracted driving. The cost of a ticket is nothing, compared to the cost of taking someone's life." Crutchfield Dermatology is planning a seminar for their patients supporting these efforts.

"Cell phones are an integral part of our everyday lives. We are kidding ourselves to think they do not affect our driving," said Crutchfield. "Crashes are up, so the scientific evidence is substantial. The dangers are real and apply to all of us."

A study by AAA found that distraction due to cell phone use is more prevalent than is reflected in official government statistics. "Investigators know when speed, alcohol, or drugs were a factor in a collision," Lisa Kons said. "However, it is challenging to determine when distracted driving is the cause. Most people will not say they were distracted before a crash. So we know distracted driving statistics much higher than reported."

"Distracted driving is an entirely preventable cause of death or injury on our roadways. We believe education is as important as enforcement in addressing this problem, which is why we are pleased to have the Crutchfield Dermatology Foundation working with us," Kons added.

"Driving a car is the riskiest activity we undertake daily, and it is especially dangerous for teens," Lisa said. "For the first time since World War II, traffic deaths have increased despite decades of vehicle design improvements and road safety advancements. Very simply, we need to change behavior behind the wheel. We need to keep both hands on the wheel, both eyes on the road and focus our minds on driving. Concentrate on the road ahead to get to where you are going safely – we all have loved ones counting on us."

"Adults need to put down their devices when they drive," said Ms. Kons. "Teens will follow our example. Teens need to turn off their devices as well, and lead by reminding their peers to do the same."

Matt Logan is a father of four, native of Rochester, MN who will share his daughter Deej's "lifesaving" story and how he unexpectedly drove up to Deej's crash at this event.

A Deadly Decision - A Father's Life Saving Story  
Free event presented by the Crutchfield Dermatology Foundation

When: October 14th, 2017

Where: High School of Recording Arts (HSRA)  
1166 University Avenue  
St. Paul, MN 55104

Time: 10am to 11am - Light refreshments and viewing of a crash car involved in a distracted driving accident  
11am -12pm - Presentation/Speaker Matt Logan

Register at: <http://www.crutchfielddermatology.com>

About Crutchfield Dermatology Foundation:

Crutchfield Dermatology's Foundation involvement in the community stems from Charles E. Crutchfield III MD and his passion as a mentor, teacher, and leader. The charitable branch of Crutchfield Dermatology was set up to encourage volunteer work and community enrichment, and the teaching and mentorship of physicians at all levels of training. The charitable branch provides scholarships and creates articles, educational presentations, online materials, and books. Major successes include support of a one-of-a-kind lectureship on ethnic skin at the University of Minnesota, and publishing and distributing a children's book protecting skin from solar damage.

Crutchfield Dermatology is a key supporter of Camp Discovery, a summer camp for children with severe skin diseases. Dr. Crutchfield also has created and sustained a named lectureship at the University of Minnesota dedicated to ethnic skin. Through the foundations combined works he has been at the forefront of improving the health of Minnesotans, and particularly Minnesotans of color.

### Contact Information

**Kelly Knutson**

Crutchfield Dermatology

<https://www.crutchfielddermatology.com/>

+1 6512093628

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