



The Healthcare Scoop Encourages Sun Safety This Memorial Day Weekend And Into Summer

Individuals asked to share experiences with sun safety and skin cancer detection on The Healthcare Scoop

Minneapolis, Minn. (PRWEB) May 20, 2009 -- Summer has begun, and sunscreen is selling off the shelves as families prepare for Memorial Day. Going beyond sunscreen, individuals nationwide are talking to their doctors about keeping their families "sun safe."

In observance of National Melanoma/Skin Cancer Detection and Prevention Month in May and Sun Safety Week, June 1-7, 2009, The Healthcare Scoop (http://www.thehealthcarescoop.com/hcs/?utm_source=SunSafety&utm_medium=PRwire&utm_campaign=ssHCS_first_PR) is calling on people to share their personal experiences with skin cancer detection and prevention.

Consumer Story

A consumer from La Crescent, Minn. shared his experience (https://www.thehealthcarescoop.com/hcs/storyDetails.do?cmdField=readStory&storyId=1188&stories.currentItem=1&utm_source=SunSafety&utm_medium=PRwire&utm_campaign=ssReadStory1188_PR) with skin cancer treatment on The Healthcare Scoop: "I was diagnosed with two different types of skin cancer on my face. My local dermatologist stated that our hospital did not do the MOHS procedure yet. He recommended that I go to the Mayo Clinic and have the skin cancer removed there...I want to thank him and the Mayo Clinic. It is difficult to see where the skin cancer was removed from my face...He and the Mayo Clinic are wonderful!"

Physicians Speak Out

"It's important for individuals and families to ask their doctors how to minimize their melanoma and skin cancer risks," said Michael Ebertz, M.D., of Skin Care Doctors, P.A. in Edina, Minn. "The first step in prevention is awareness. By sharing experiences with skin cancer and sun safety during Melanoma/Skin Cancer Detection and Prevention Month, lives can be saved."

"Unfortunately, skin cancer prevention is widely misunderstood," said Charles Crutchfield, M.D., of Crutchfield Dermatology in Eagan, Minn. "For instance, even though a normal tee-shirt may protect against sunburns, it may not protect sufficiently against harmful UVB rays. Likewise, sunscreen can be very effective, but needs to be reapplied regularly throughout the day. For these reasons, it's important that people talk about sun safety and minimizing their risks both with their doctors and within their communities."

Share or view stories on The Healthcare Scoop

- Share a skin cancer treatment or prevention story (https://www.thehealthcarescoop.com/hcs/story/submit/details.do?utm_source=SunSafety&utm_medium=PRwire&utm_campaign=ssShareStory_PR)
- View skin cancer treatment and prevention stories (https://www.thehealthcarescoop.com/hcs/globalSearch.do?cmdField=search&searchWords=melanoma+dermatology+skin&searchCriteriaId=1&utm_source=SunSafety&utm_medium=PRwire&utm_campaign=ssViewSearchResults_PR)

About The Healthcare Scoop

The Healthcare Scoop (https://www.thehealthcarescoop.com/hcs/staticNavigation.do?cmdField=ourPhilosophy&utm_source=SunSafety&utm_medium=PRwire&utm_campaign=ssAboutHCS_PR) is a free online forum for consumers to share real-life healthcare experiences with other consumers and medical professionals in an effort to help individuals make informed, "best-fit" healthcare decisions. Care Delivery Management, Inc., dba Consumer Aware (http://www.consumeraware.com/?utm_source=SunSafety&utm_medium=PRwire&utm_campaign=ssCA_PR), based in Eagan, Minn. sponsors The Healthcare Scoop.

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Contact Information

Anna Kruchowski
612-372-6459

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